



## RICHBOROUGH ESTATES PARTNERS WITH CONGLETON TOWN FC

Strategic land promotion company Richborough Estates has demonstrated its commitment to investing in Cheshire East in 2015 through a sponsorship deal with Congleton Town FC, which will see the local football club's ground renamed as the Richborough Estates Stadium.

The partnership will see Richborough Estates provide Congleton Town FC with vital funding to help with the regeneration of the club, which is looking to relocate to a new and improved stadium with training that will accommodate both the club's requirements and to incorporate the town's junior clubs.

Nigel Moorhouse of Congleton Town FC said: "Everyone at Congleton Town FC is delighted with the generous sponsorship

from Richborough Estates; it will go a long way to breathing a new lease of life into the club for the players and its supporters. We look forward to a long relationship with Richborough Estates as they continue to work in the area."

Congleton Town FC's progressive ethos made the 100 year old football club the perfect partner for Richborough Estates, which recently received planning permission to develop 170 new homes on a 26 acre site adjacent to the town's pre-existing suburbs in Somerford, Congleton.

The residential development will provide much needed housing within the area in accordance with Cheshire East Council's emerging Local Plan. Once complete, the high specification development will provide dwellings in a variety of sizes, including 30% affordable housing and community benefits.

Paul Campbell, Director at Richborough Estates said: "Richborough Estates is delighted to be working with Congleton Town FC and to be able to support the community's local talent. The Local Authority has identified a need for investment in regeneration within the area, and we are pleased to be able to contribute to this within the community on a long term basis with the club and with current and future development projects in Congleton."

Committed to demonstrating sustainable development in the area, Richborough Estates is now submitting a planning application for another large scale development in Congleton's suburbs. The site, which is allocated in the Local Authority's local plan, is currently being examined by Cheshire East Council.