



Dudley (Elmstone Close) West Midlands

Case Study: Residential Sector

The Project

Richborough Estates unconditionally purchased an acre of land on the outskirts of Dudley in 2005, with pre-approved residential planning permission for eight units. Piper Construction was contracted to carry out the design and build of the development through to practical completion.

The Approach

- During detailed approval of the planning application, the Richborough Estates team worked closely with Dudley Metropolitan Borough Council to negotiate the inclusion of a further unit, which added extra value to the overall scheme
- The build design complemented the existing estate whilst raising quality

The Result

- All but one plot was sold off plan prior to practical completion with the remaining plot sold shortly afterwards



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Key Benefits

- Nine residential units
- Redevelopment of unsightly land within an existing residential area

